CHARLTON COMICS GROUP

SARGE SNORKEL

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ALL NEW

beetle bailey featuring

SARGE SNORKEL

CHARLTON PUBLICATION

00029

GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

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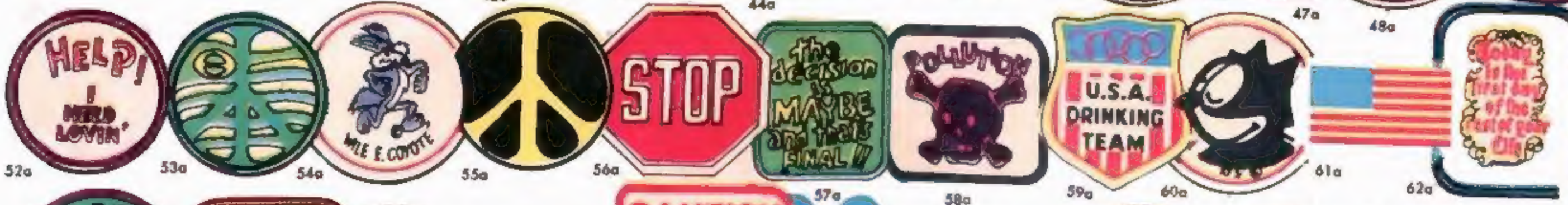

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TOTAL $

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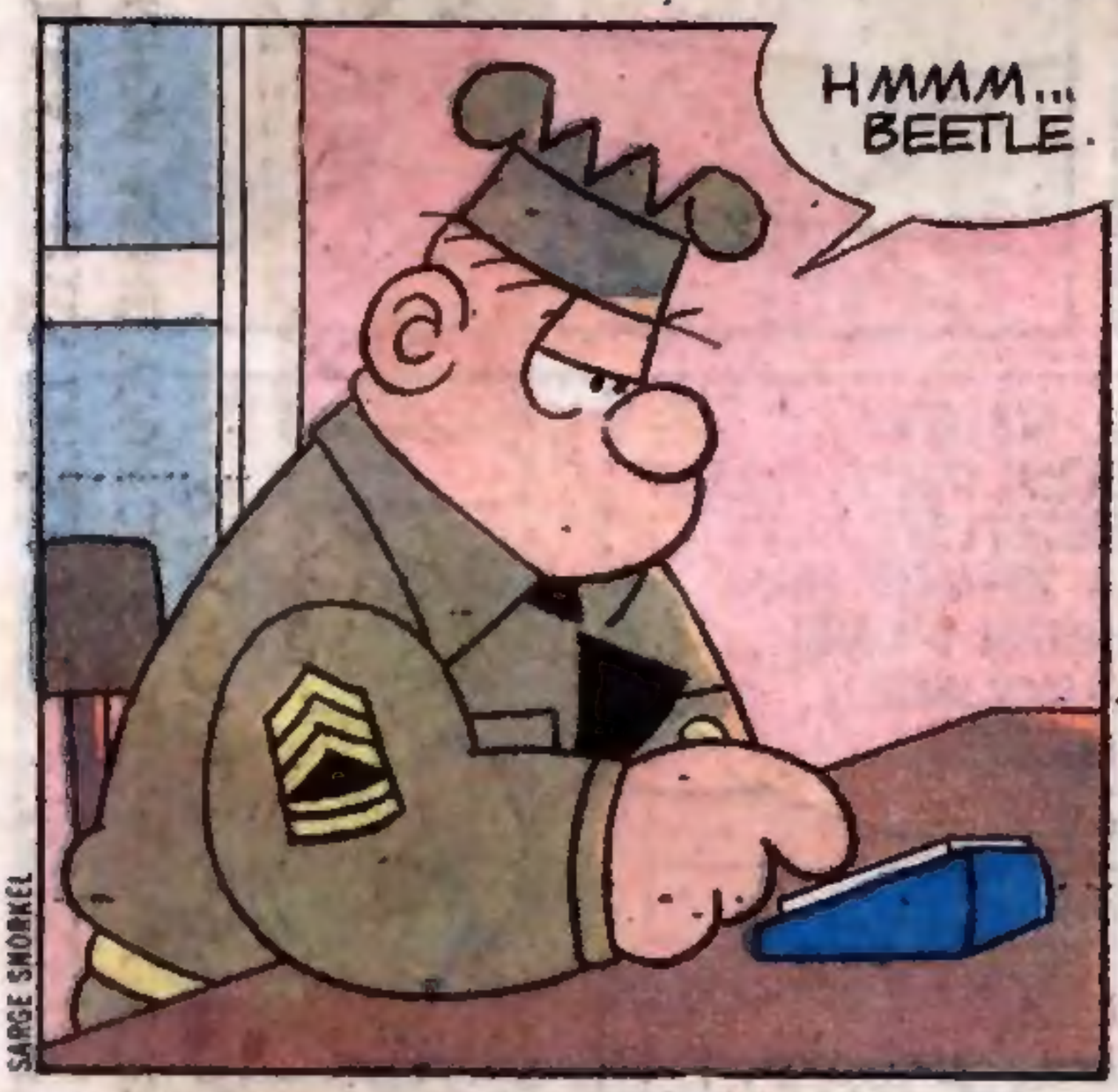
SARGE SNORKEL IN:

A DAY TO DAY PROBLEM



SARGE SNORKEL Vol. 4, No. 17, December, 1976.
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nomscans

IS BEETLE HERE, COOKIE ?

I DON'T KNOW-I HAVEN'T SEEN HIM

LOOK AT THIS MESS! THIS SHOULD HAVE BEEN CLEANED UP!!

IT'S ALMOST LUNCHTIME AND THESE BREAKFAST DISHES AREN'T DONE YET!

THIS FLOOR IS DISGUSTING!

I KNEW I COULDN'T TRUST BEETLE! NOT A *THING* HAS BEEN DONE AROUND HERE!!

♫♫

LOOK AT HIM!—LIKE HE'S GOT NOTHING AT ALL TO DO!

BEETLE! THESE CANS SHOULD HAVE BEEN EMPTIED!

IT'S NOT MY PROBLEM

OH YEH?!? WELL, I'VE GOT IT DOWN ON MY CALENDAR! "BEETLE: MONDAY" !!

LIKE I SAID, IT'S NOT MY PROBLEM

SUPPOSE I MAKE IT YOUR PROBLEM?!

BIFF

POW

HAVEN'T YOU GOT ANYTHING TO SAY FOR YOURSELF ?!

I'D LIKE TO MAKE ONE MINOR POINT...

OOPS !..

IT'S TUESDAY !!

END

SARGE SNORKEL IN:

HOW TO HANDLE A MACHINE

SODA

SARGE! THIS MACHINE STOLE MY MONEY!

THERE'S ONLY ONE WAY TO HANDLE A MACHINE LIKE THAT!

SMASH

OOF!

SODA

D-8436

LOOKS LIKE NOW THEY'RE GIVING MACHINES LIKE **THAT** A WAY TO HANDLE PEOPLE LIKE **YOU!**

END

KIDS, Roach Designs Are NOW Available As Iron-On Transfers!

ROACH STUDIOS

DURABLE ★ WASHABLE ★ 100% COLORFAST

Apply to any cotton garment in ONLY 60 seconds!

EASY TO APPLY

1. Place design face down on garment
2. Iron firmly for just 60 seconds
3. Let cool...remove paper from design

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ROACH STUDIOS

SPECIAL PRICE! 99¢ EACH

M-603

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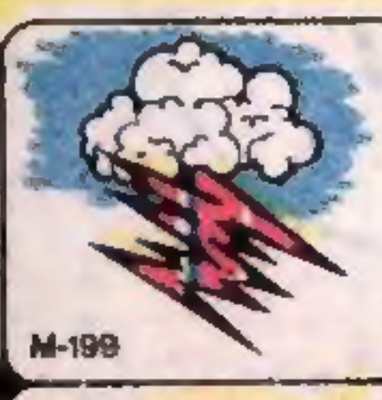
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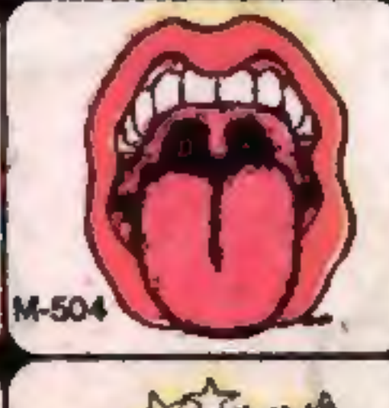
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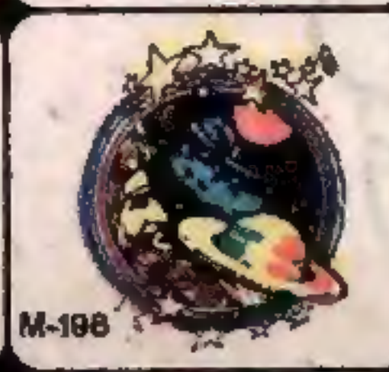
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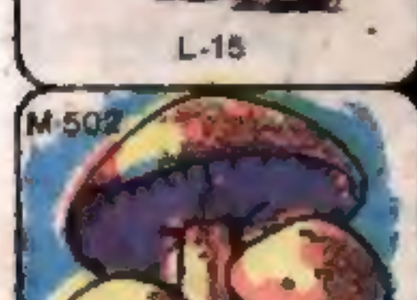
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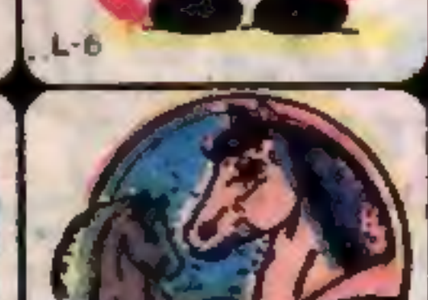
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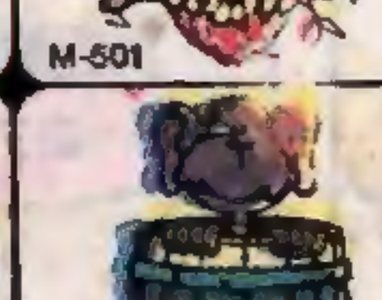
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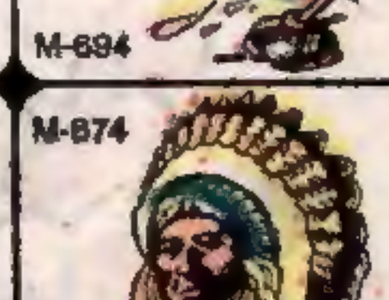
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(Allow 2 to 4 Weeks For Delivery)

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Add 7% in N.Y. TOTAL $

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SARGE SNORKEL in:

OTTO, the ACTOR

RISE AND SHINE, OTTO!

OTTO

HERE'S A NEW TREAT FOR YOU! IT'S CALLED "BOW-WOW BREAKFAST!"

CRUNCH CRUNCH

OTTO

OTTO

D-8148

!

OTTO

ACK!
KAFF
KAFF

AIEEEOWWW

ARGHH!!

COULDN'T YOU JUST TELL ME YOU DON'T LIKE IT AND SKIP THE THEATRICS ?

PTUI

OTTO

END

SARGE SNORKEL in:

HAVING A BLAST

HEY, LOOK! SARGE JUST LEFT THE OFFICE STILL WEARING HIS EARPLUGS THAT HE USES SO HE CAN'T HEAR LT. FIZZ COMPLAINING

OH BOY!

D-8454

HEY, SARGE, YOU BIG LUG! YOU'RE AS UGLY AS A PLUCKED CHICKEN!

YOUR FACE LOOKS LIKE A TANK RAN OVER IT, BLUBBERBELLY!

BOY! THAT MAKES ME FEEL GOOD!

HEY! HOLD IT, SARGE!?

WHAT THE...?!

WHAT'S WRONG WITH YOU, ZERO?! LET ME GO!!

BUT, SARGE!!

GOSH..

SARGE IS WEIRD! I WAS TRYING TO TELL HIM SOMETHING IMPORTANT AND HE WOULDN'T EVEN LISTEN!

... HE'S WEARING EARPLUGS. HE CAN'T HEAR YOU AT ALL!

WHAT'S UP ANYWAY?

THEY'RE STARTING TO BLAST FOR THE NEW POOL TODAY!

TWEEET

FOOM

End

SARGE SNORKEL IN:

the SOUND SLEEPER

ZZ

LOOK AT BEETLE LYING THERE SLEEPING LIKE A LEAD LOG!

BZZZZ'AW

HE SURE SLEEPS SOUNDLY!

ALMOST NOTHING WILL WAKE HIM!

HE COULD SLEEP THROUGH A WAR!

AN EARTHQUAKE OR AN ATOMIC BOMB BLAST COULDN'T GET HIM OUT OF BED!

ZZZZZ

LOOK AT THAT!! STILL SNORING!

ZZZZZ

ZZZ

BOP

HE'S JUST INCREDIBLE!

TRULY AMAZING!

IT JUST KILLS ME HOW HE CAN SLEEP THROUGH ALL THAT!

SOMEDAY IT JUST MIGHT KILL ME!!

END

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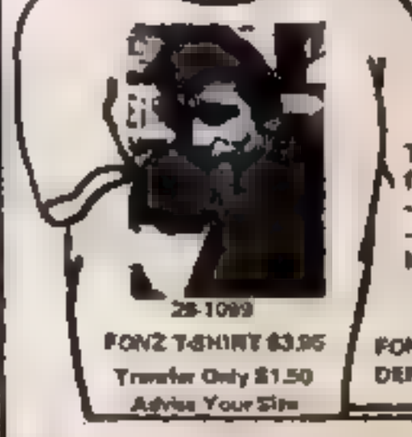

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Please rush money-making FREE SALES KIT without obligation.

Name .....

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LEAVE 'EM LAUGHING

SERGEANT!!

D-8452

HOO BOY! HERE COMES THE PEP TALK

AS YOU KNOW, SERGEANT, I START MY TWO-WEEK LEAVE TODAY WHICH MEANS MY NORMAL DUTIES WILL BECOME YOUR RESPONSI-BILITIES...

UH, ER, YES, SIR

1.

NOW, NUMBER ONE, MAKE SURE ALL MY PLANTS ARE WATERED...

TWO, FEED MY GOLDFISH ONCE A DAY, NO MORE!

...MAKE SURE THE ASHTRAYS ARE EMPTIED WHEN FULL...

...GIVE THE OFFICE A QUICK SHOT OF AIR FRESHENER SPRAY EVERYDAY BEFORE YOU LEAVE THE OFFICE...

...DON'T LET ANYONE USE MY DESK WHILE I'M GONE...

AND FINALLY...

I'D LIKE TO KNOW JUST WHAT IS SO FUNNY, SERGEANT?!

THE END

AMERICAN CIRCLE CORP., DEPT. 13-C 2813-B MERRICK RD., BELLMORE, N.Y. 11710

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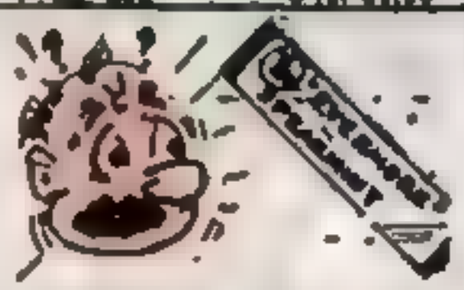
☐ No. [illegible] 8 for $1.00



REDMOUTH GUM. Be the first in your neighborhood to use this fiendish joke. Victim will look like he ate red paint, and all from an innocent looking piece of gum. Perfectly safe. Non-toxic. Loads of fun.
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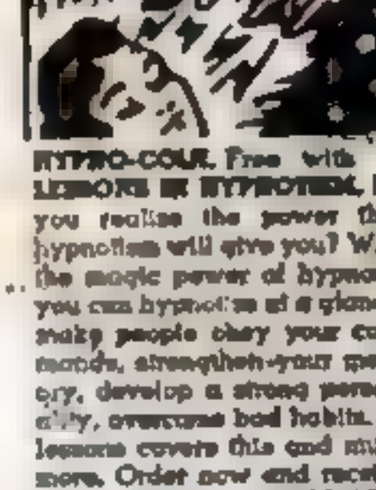
☐ No. 17[illegible] 75¢



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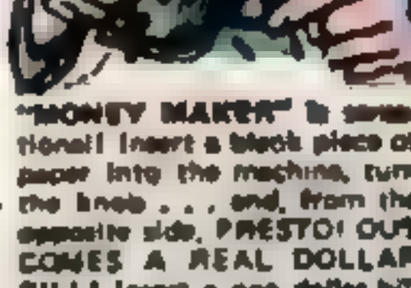

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☐ Extra Loud Ammo $ .25

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☐ No. 613 $1.98

MAGIC DRAWER. This new item, will thrill and amaze everyone! Put any object into the drawer and at your command PRESTO! it disappears! Only you will know the secret.
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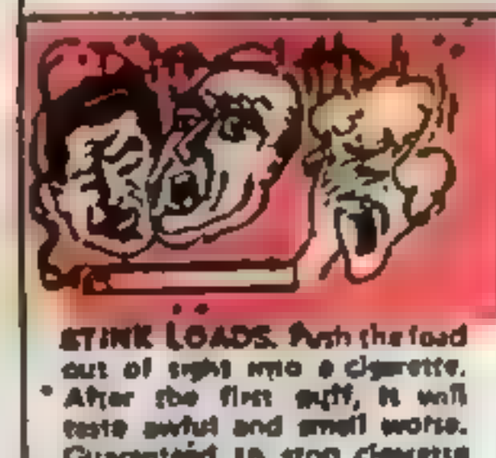

STINK LOADS. Push the load out of sight into a cigarette. After the first puff, it will taste awful and smell worse. Guaranteed to stop cigarette moochers.
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X-RAY SPECS

Slip on a pair of these X-Ray specs. This hilarious optical illusion allows you to seemingly "see" the bones of your hands. Lots of fun at parties. Your friends will think you can see right through them.
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WHOOPIE CUSHION. Simply place it on someone's chair or couch. When your favorite victim sits down—watch the fun and whoopie begin! Strange sound effects, better imagined than described, will fill the air much to their embarrassment.
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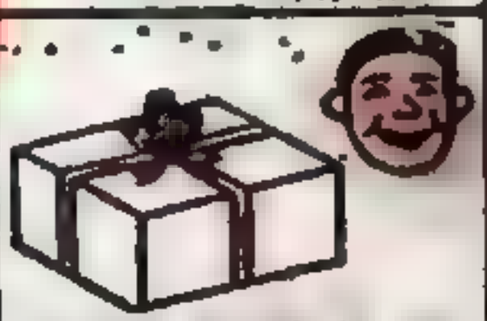
MAGIC BRAIN CALCULATOR. Adds, subtracts and multiplies to 9,999,999. No knowledge needed to solve math problems. Gives homework answers. Fast, easy to operate and accurate. 5½" x 5" x 4". Fits anywhere.
☐ No. 137 $1.49

ATOMIC JOY BUZZER. Wind it up and wear it like a ring. Shake hands and watch your friends J-U-M-P! Place it on a chair and they will HIT the ceiling when they sit on it.
☐ No. 114 75¢

SNOWSTORM TABLETS. Create a miniature snowstorm indoors. Will actually cover a whole room. Watch the fun start when you place one of these almost invisible tablets on the burning end of a cigarette. Watch them run for the snow shovel.
☐ No. 108 25¢ pkg.
6 pkg's $1.00



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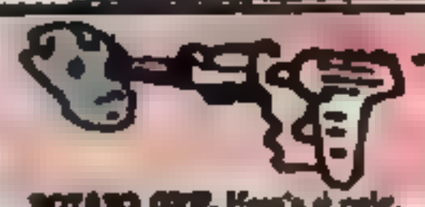
☐ No. 816 75¢



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☐ No. 753 $1.49

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SPY-SCOPE. No larger than a fountain pen, pulls objects blocks away. Ext. cent for all sports, mountaineering, boating, hiking. Power lenses optically ground to reproduce every detail, 8-power telescope, flip converts into a 30-power microscope.
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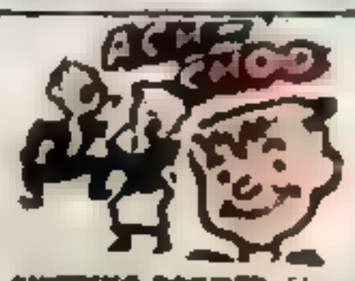

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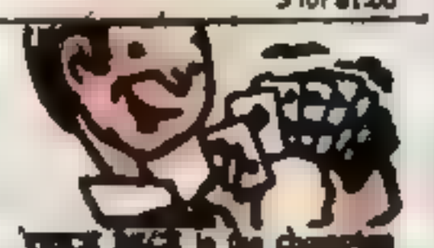

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SARGE SNORKEL in: CONTEMPLATION

YOU GUYS CAN TAKE A SHORT BREAK IF YOU WANT

SOMETIMES I REALLY WONDER WHY WE... WERE PUT ON EARTH

SO DO I

D-8451

DO YOU HAVE ANY IDEA WHAT YOU'LL DO WHEN YOU GET OUT OF THE ARMY?

.. ... NOT A HINT

NICE DAY, ISN'T IT?

SURE IS

HOW WAS YOUR CHILDHOOD ?

PLEASANT ENOUGH, I GUESS

WHAT DO YOU THINK THE FUTURE HOLDS IN STORE FOR US?

COULDN'T TELL YOU

YOU KNOW, SOMETIMES I REALLY WONDER WHY WE'RE HERE

SO DO I

FOUR HOURS AGO YOU LAZY BUMS WERE HERE TO DIG A TRENCH!

.. ..

the End—

SARGE SNORKEL in: the ACCUSATION

SERGEANT SNORKEL? I HAVE RECEIVED SOME ACCUSATIONS FROM ONE OF THE MEN IN YOUR COMPANY AS TO ALLEGED ...ABUSES OF YOUR AUTHORITY AND MISTREATMENT OF THE MEN

D-0415

GOSH! I CAN'T IMAGINE WHAT THAT COULD BE ABOUT! COULD YOU BE A LITTLE MORE SPECIFIC, SIR?

YES, I DO HAVE A PRIVATE BAILEY, SIR...

YES, I WAS DRIVING MY JEEP LAST FRIDAY

YES, I DID DRIVE OVER PRIVATE BAILEY'S TOES, SIR, BUT IT WAS HIS FAULT, HE WAS TRYING TO KICK MY JEEP

I'D LIKE TO CLARIFY THIS MATTER WITH PRIVATE BAILEY, SERGEANT, IS HE THERE?

LET ME CHECK, SIR

ZIP

I'M SORRY, SIR, HE JUST STEPPED OUT

END

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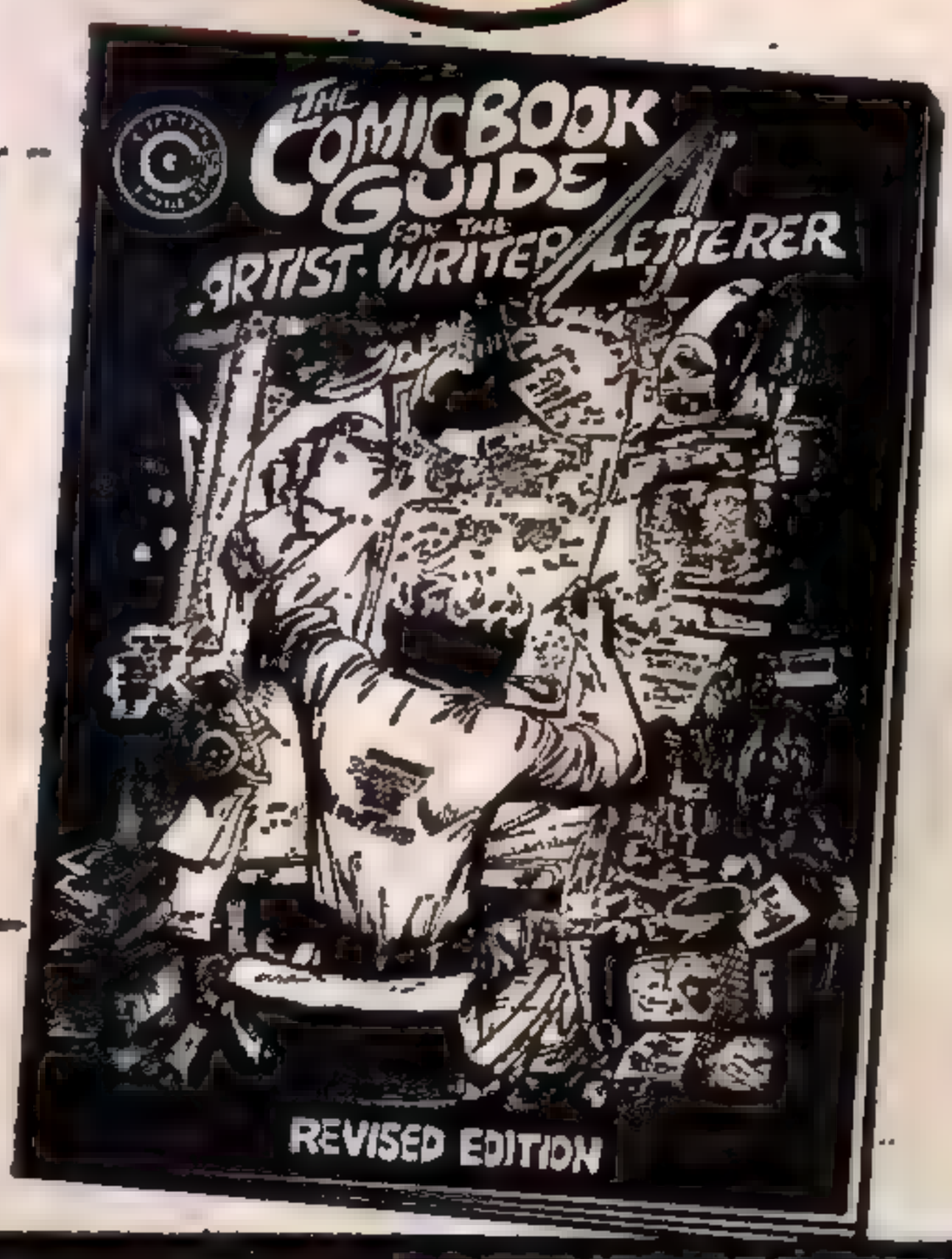

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WE'RE IN TROUBLE NOW! WE'RE DOWN TO OUR LAST TWO OUTS, WE'RE ONE RUN BEHIND AND JULIUS IS UP!

WHO'S ON DECK?

GOOD NEWS! SARGE IS PINCH-HITTING!

THERE'S OUR TYING RUN!

STRIKE THREE! YER OUT!

IT'S ALL UP TO SARGE NOW!

HE'LL PULL US OUT OF THIS!

SEND UP THE NEXT TURKEY SO WE CAN GET THIS GAME OVER WITH!!

WHO ARE YOU CALLING A TURKEY ?!!

YOU, FATSO! GOBBLE GOBBLE!

SEND THE TURKEY TO THE PLATE!!

GIVE ME SOME LETTUCE AND MAYO!

I'LL MAKE A TURKEY SAND-WICH OUT OF HIM !!

WOW! SARGE IS REALLY MAD!

HE'LL CLOBBER THE BALL IF HE CONNECTS !?

YEH, THAT HAS ME WORRIED!

WHY ?

I JUST HOPE HE'S NOT TOO MAD!

WHAT DO YOU MEAN ?!

POW

OH...

-END-

SARGE SNORKEL IN:

A Nice Day for Something

AH! WHAT A FANTASTIC DAY 5

D-8985

SNIFF SNIFF

IT'S A BEAUTIFUL DAY, BEETLE! GET UP!

IT'S SUNDAY, SARGE! I WANT TO SLEEP!

AW, C'MON, BEETLE! YOU CAN'T LET A GORGEOUS DAY LIKE THIS GO TO WASTE!

SIGH

IT WOULD BE A CRIME TO WASTE A DAY LIKE THIS BY STAYING IN BED ALL DAY!

OKAY, SARGE, OKAY

YOU'LL BE GLAD YOU GOT OUT OF BED WHEN YOU GET OUTSIDE AND SEE THE SUN SHINING AND HEAR THE BIRDS SINGING!

YEH, SURE

SEE!? WHAT DID I TELL YOU?! ISN'T IT WONDERFUL?

FEEL THE WARM SUN ON YOUR FACE! THE WIND IN YOUR HAIR! SMELL THE FLOWERS! LISTEN TO THE BIRDS!

YEH, IT'S GREAT, SARGE

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YOU SHOULD GET OUT AND GET MORE EXERCISE, BEETLE! YOU SHOULD FIND A NICE **OUTDOOR** ACTIVITY TO KEEP YOURSELF IN SHAPE...

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I HAD A FEELING THAT THAT WAS **COMING**

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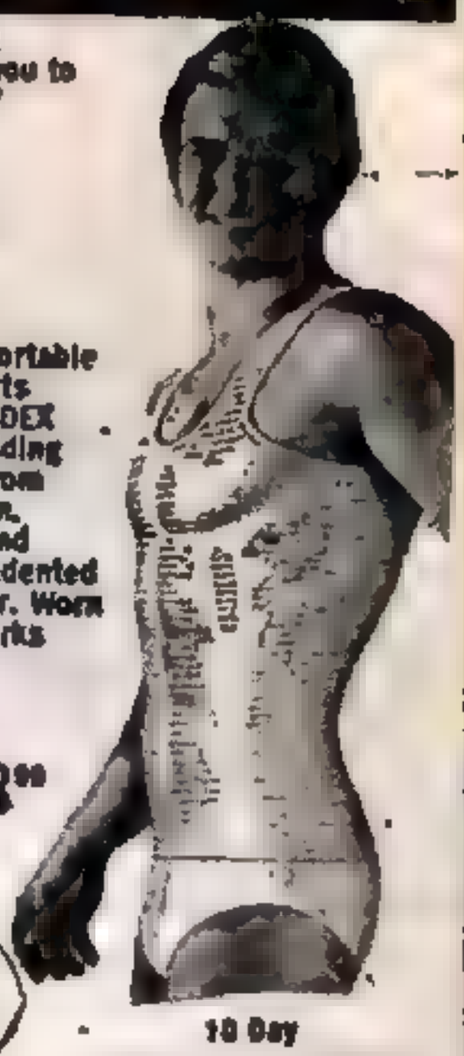

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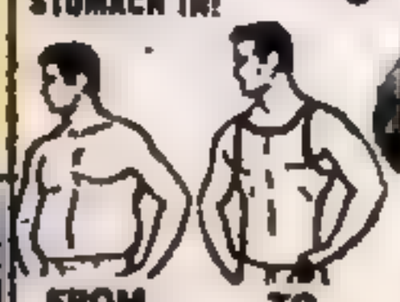

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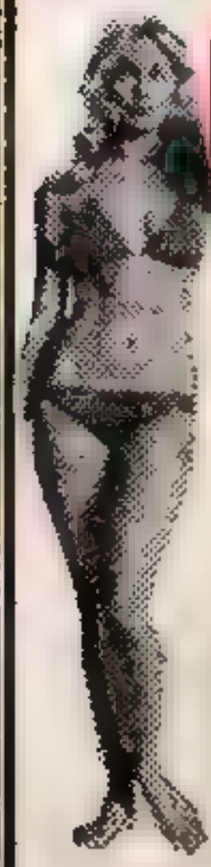

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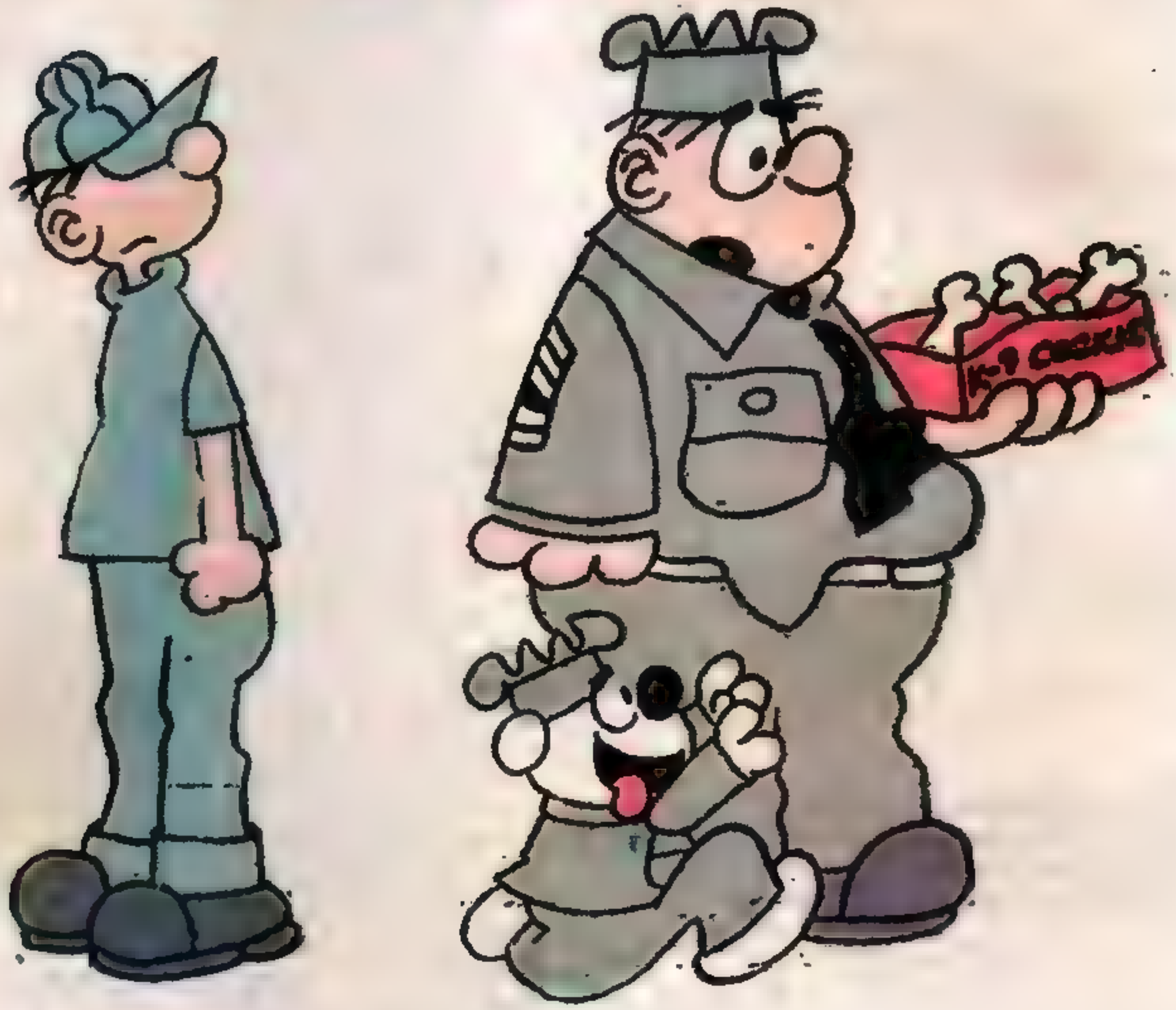
Otto's Favorite Food



"I don't want to go, guys!" yelled Sarge Snorkel at the top of his lungs. His voice echoed through the barracks and made the building shake, quake and vibrate. "Why do I have to go to Camp Mesquite?" sobbed the Sarge sadly as he plopped down on his bunk.

"They need you to teach Judo to some raw recruits! They need an instructor right away, and you're it!" replied Beetle.

"The Commander of Camp Mesquite asked for you specifically! You can't disobey your orders! Besides, you'll only be gone for three days!" stated Plato.

All of Beetle's buddies snickered quietly. With Sarge Snorkel away, they could goof off all day and never get caught. He had to go! They had to talk him into leaving Camp Swampy.

"I guess you're right," admitted the Sarge as he got to his feet. "It's my duty to go to Camp Mesquite!"

Sarge Snorkel was almost out of the barracks when Otto, his pet dog, came running into the building. Smack! Otto and the Sarge bumped right into each other!

"I can't leave!" screamed the Sarge. "Who will take care of Otto for me? I guess I'll have to tell General Halftrack that I refuse to report to Camp Mesquite. When I explain about Otto, the General will understand and send someone in my place!"

"Hold on, Sarge!" yelled Beetle frantically. "We'll take care of Otto for you."

"Sure we will!" agreed Zero, Killer, Plato and Rocky. "We'll take real good care of Otto! Don't worry about a thing!"

"Do you promise to feed him his favorite food?" asked the Sarge.

"We promise!" sang out a chorus of voices.

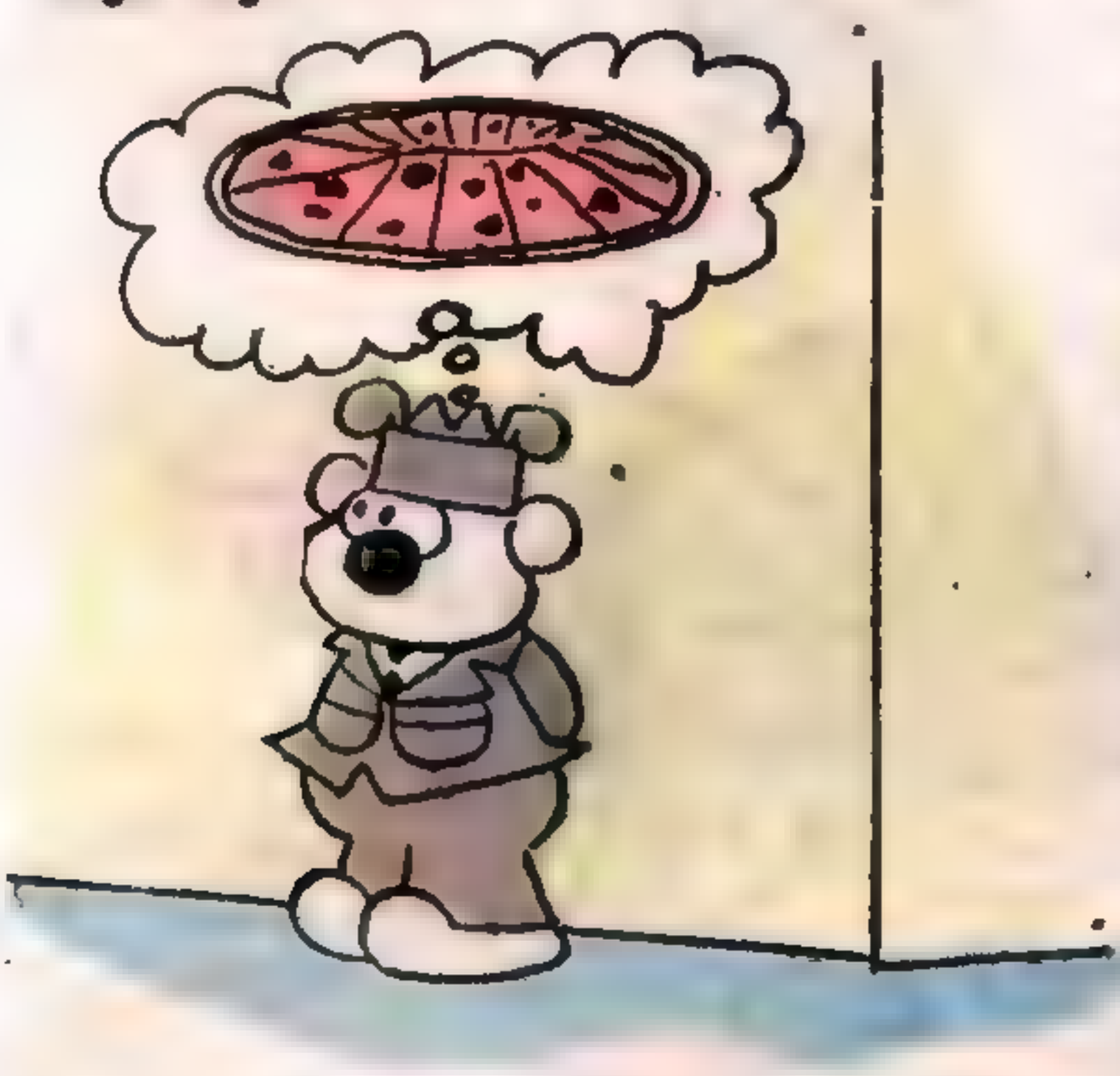
"If Otto doesn't eat what you give him, promise me that you'll phone me at Camp Mesquite. I'll come right back!" stated the Sarge.

"Okay," Beetle sighed. "If Otto doesn't eat, we'll send for you!" Beetle Bailey promised.

Sarge Snorkel handed Otto to Beetle. Otto growled as Beetle held him.

"Don't forget to feed Otto his favorite food," the Sarge shouted as he went out of the building.

"We won't," called Beetle. "We don't want the Sarge to come home early, so we're going to take real good care of you, Otto, old boy!" said Beetle to the Sarge's dog.



"Duh, what is Otto's favorite food?" asked Zero.

"Holy Cow!" exclaimed Killer. "We forgot to ask the Sarge what Otto's favorite food is! We don't know what to feed him. What should we do?"

"Since the Sarge has already left, I suggest that we experiment," stated Plato. "Otto is a dog. We'll all go out and buy food that dogs like. If we're lucky, one of us will probably buy Otto's favorite food!"

"Yeah!" agreed Beetle. "If we find out what Otto likes, then we won't have to send for the Sarge!"

Out of the barracks, the men bolted like living flashes of lightning. They left Otto in the barracks and scattered in different directions. They figured that one of them was bound to bring back Otto's favorite food.

Many hours later, they all returned with bags filled with different types of dog food. Beetle brought back canned dog food. Killer's bag was filled with steak bones. Zero brought back dog biscuits. Plato walked in with a sack of dog chow. Rocky had a plastic bag filled with table scraps left over at the mess hall.

One by one, they offered the doggie treats to Otto. Time and time again, he turned up his nose at everything they offered him. There wasn't a single thing there that Otto liked to eat!

"Oh, no!" cried Beetle sadly. "Otto won't even taste any of the things we brought him. Now we'll have to phone Camp Mesquite and ask the Sarge to come back. "We've already offered Otto every type of food that a normal dog likes to eat!"

Suddenly, Plato got a brainstorm. "That's it!" he shouted happily and excitedly. "That's the answer! Otto isn't a normal dog. Otto is Sergeant Snorkel's pet. Most animals like to eat the same kinds of food that their masters consume!"

"The Sarge's favorite food is pepperoni pizza," muttered Killer. "Could pepperoni pizza be Otto's favorite food?"

"I don't know! Let's hope so!" said Beetle. "Zero, run down to the P.X. and buy a pepperoni pizza! Do it, quick!"

Off Zero dashed. Seconds later, he was back with the pizza. As soon as they opened the box, Otto went wild! Instantly, he gobbled up all of the pizza. He was so full that he couldn't swallow another bite!

Now, there was nothing to worry about. As long as they fed Otto plenty of pizza, they wouldn't have to send for the Sarge. They were safe! They had three, whole days to goof off!

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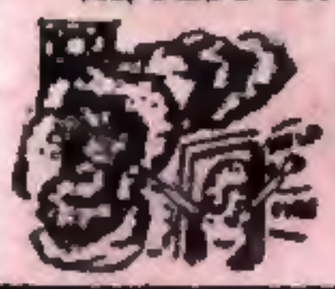

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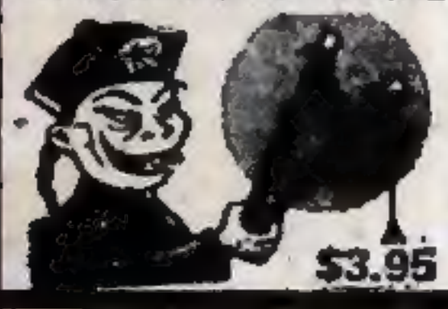

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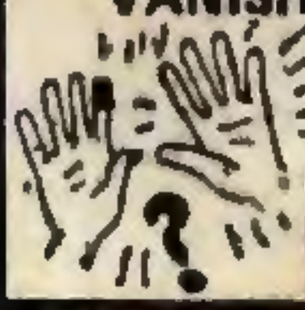

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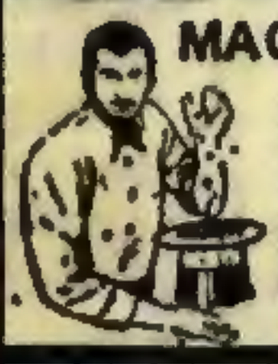
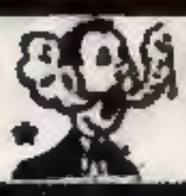


Produce an endless amount of cigarettes from mid-air. Playing card changes into a matchbox. Lit cigarette is placed in your fist and vanishes with your sleeves rolled up! only **$1.25**

EGGS FROM MOUTH

Most amazing trick ever seen! Produce egg after egg from your mouth. Even further when you take them out of your friend's mouth! Special magic gimmick that does the trick. **$2.50**



HOT PEPPER GUM

WOW - really HOT. Fools all your friends. Package **50¢**

MAGIC CHAIN ESCAPE

Your wrists are securely locked together with chains - and then padlocked. Yet you can escape instantly just like Houdini. Really amazing. All can be examined, but no one can figure it out. Comes complete with chain, locks, and EZ instructions.

$2.95

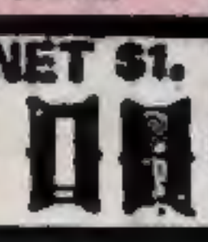
VANISHING GLASS

Place glass full of liquid on your hand. Poof! It vanishes. You can make it reappear instantly. Do with sleeves rolled up. Great.

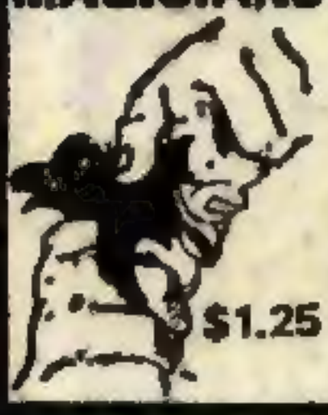
$1.95

LIFE SIZE PROD CABINET $1.

Goes on TV. Opens both doors to show it's empty. Jab right through it, close doors and walk around it. Yet you or even two pals walk right out of it. Can also be used as a double exchange a boy walks in — girl comes out. Secret and plans. Real professional stuff.



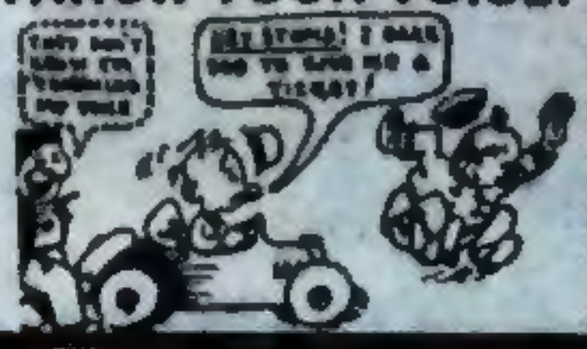
MAGICIANS SECRET HELPER



$1.25

Special magic gimmick that enables you to do so many tricks, such as: Vanishing or producing magic scarves, salt, etc. Cut and restored handkerchief, the vanishing cigarette trick, and more. Comes with instructions for 14 tricks - and you'll think of many more. Really great.

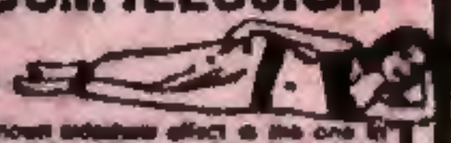
THROW YOUR VOICE!



Learn to throw your voice & make it come out of a suitcase, trunk, closet or throw it across the street. GREAT FUN! Gimmick lies flat on tongue, concealed & used with above for bird calls, etc. FREE booklet on Ventriloquism with each order! 2 for $1.00 — 10 for $2.95

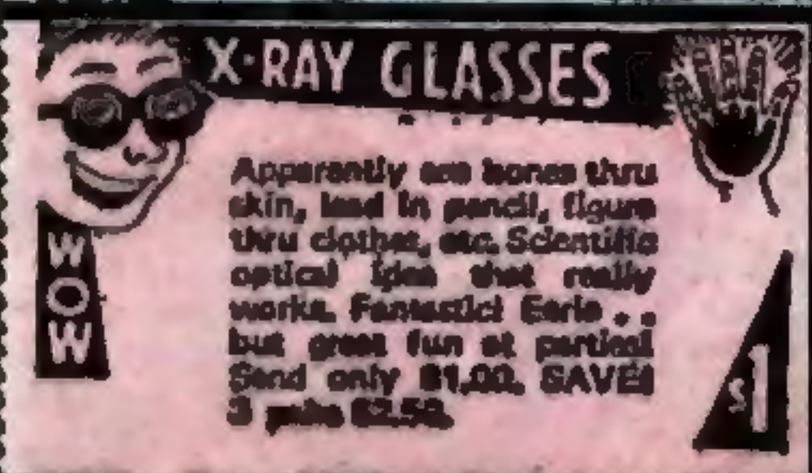
BROOM ILLUSION

$1.50



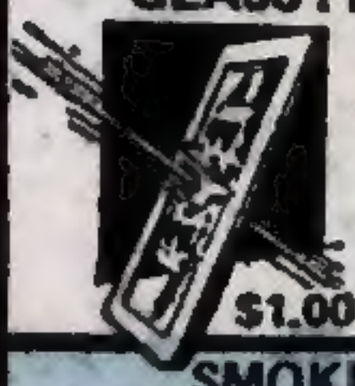
The well-known sidebar effect is the one in which the girl is put into a trance and placed in a standing position on a platform. Two sidebars are then placed under her armpits. One broom is removed, leaving her suspended by one broom only. Her feet are then lifted until she is in a horizontal position where she remains suspended with the broom supporting her under one arm only. Real quality.

X-RAY GLASSES



Apparently see bones thru skin, lead in pencil, figure thru clothes, etc. Scientific optical idea that really works. Fantastic! Eerie . . but great fun at partial! Send only $1.00. SAVE! 3 pairs $2.50.

GLASS PENETRATION



$1.00

Cards are placed on both sides of a piece of glass set within a frame. An ordinary pencil is then passed right thru both cards and glass! Frame and cards can be examined before and after. No one can figure it out! Super magic trick.

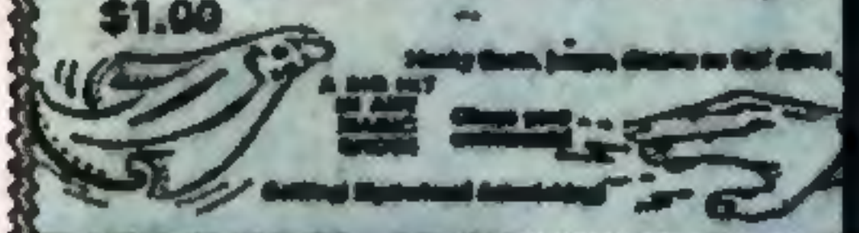
MONEY PADDLE

Money placed on this paddle magically doubles. Then makes $1.00, then $100.00 bill appear. Surprise ending.

$2.00

FLOATING DANCING HANKY

$1.00



SMOKERS JOKERS

STINKO LOADS - put into cigarette. When smoked, it tastes awful and smells worse. BITTER CIG POWDER - Cigarettes will taste YECHHH - watch their faces when they start to puff! Package of each both for **$1.00**

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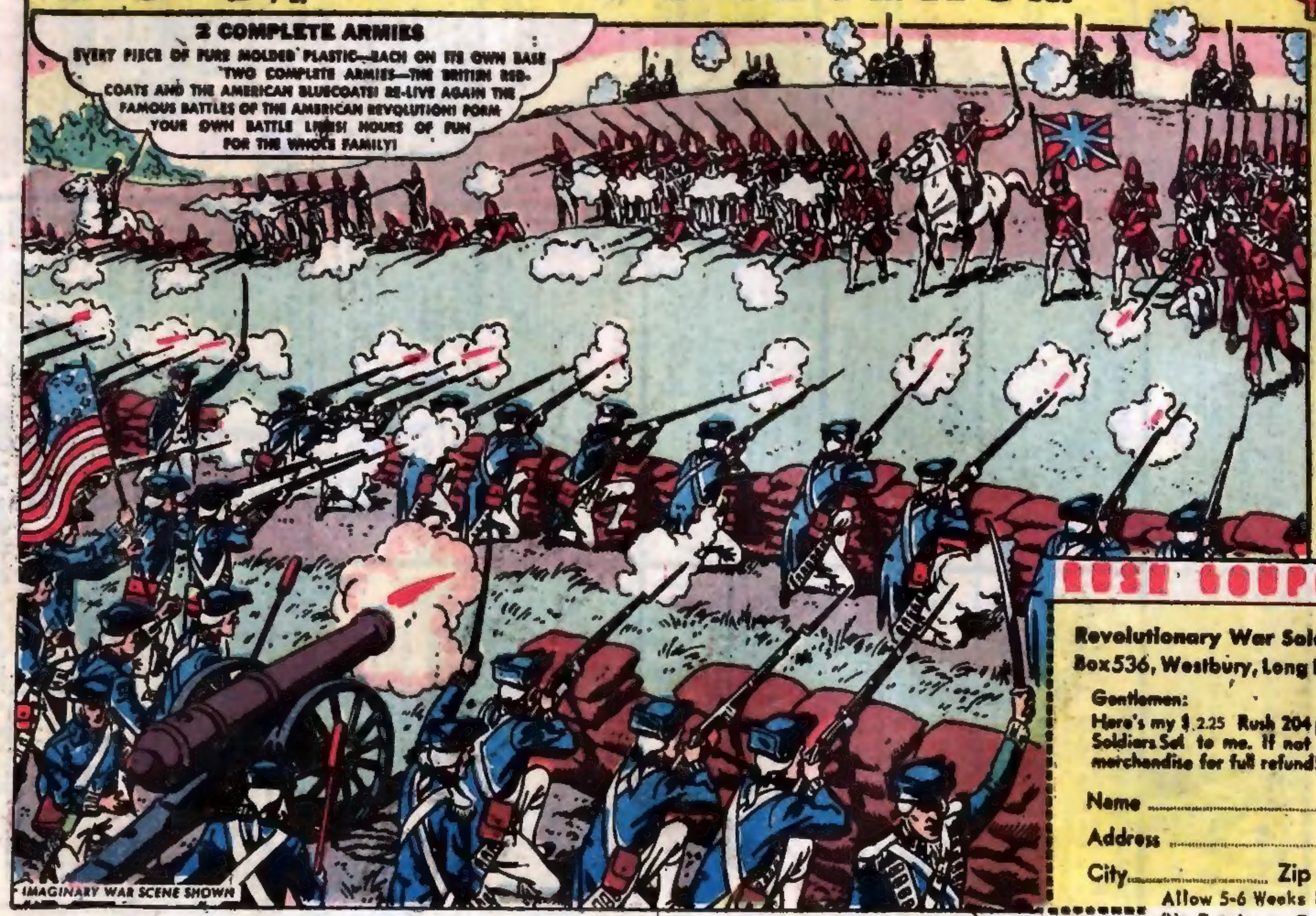

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12 Drummers
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12 Officers
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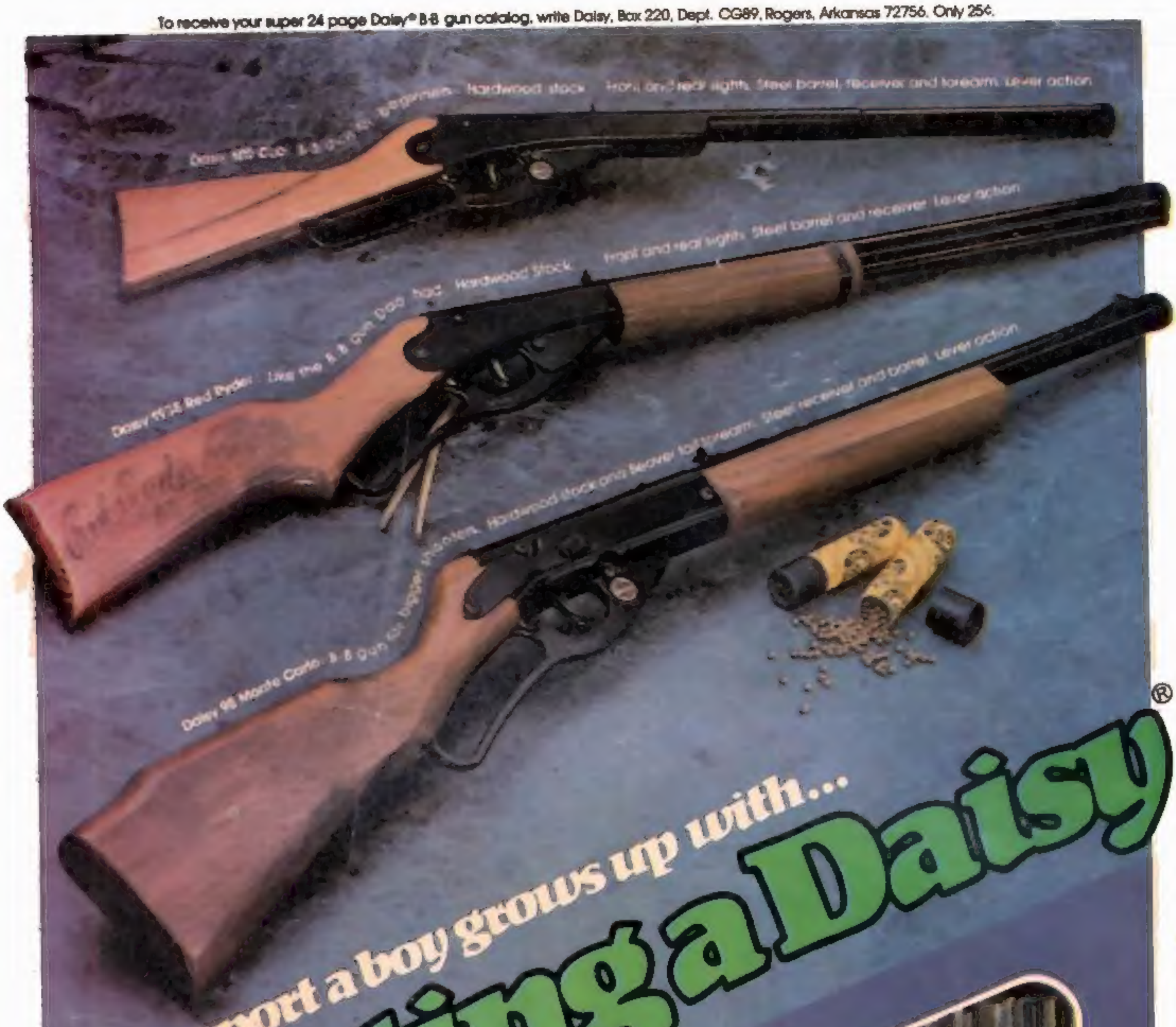
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— Bobby Hull

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*General Mills Fun Group, Inc. 1976

13 INCH FIGURE CAN BE S-T-R-E-T-C-H-E-D OUT TO 4 FEET!
AND THEN RETURNS TO HIS ORIGINAL SHAPE!

SQUISH HIM--
SCRUNCH HIM--
STRETCH HIM OUT
AND TIE HIM IN A KNOT!
STRETCH-O-GRAPH
INCLUDED IN SET FOR
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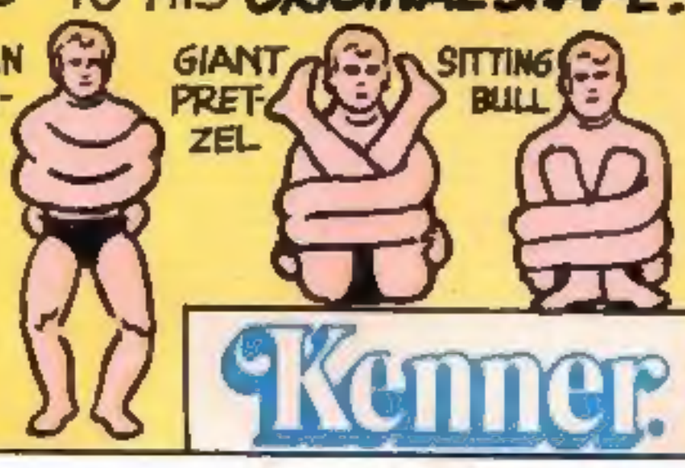

Kenner